

UNDERGRADUATE PROGRAM PORTFOLIO 2024



JAGSoM today is amongst the 12 leading Indian B-schools with a AACSB accreditation and to feature in the QS World University Global Ranking 2023.

JAGSoM is ranked Number 2 B-School in Bangalore. It is ranked 10th in future orientation and 14th in Learning Experience by Business Today MDRA Business School rankings 2023.

JAGSoM's unique intervention of "Role Defined Career Tracks" across 8 Tracks - Mar Tech, Sales and Service, HRM, Banking, Fin Tech, Capital Markets, Business Analytics and Entrepreneurship, has resulted in success of its graduates in the form of superior career outcomes.

BEYOND TOMORROW

Dechan Bhutia

2nd year BBA student, JAGSoM

Pratyush Chaturvedi

2nd year BBA student, JAGSoM

Our Faculty:

JAGSoM is named after Padma Bhushan awardee, Charles H Kellstadt Professor of Business, Goizueta Business School and global thinker, Professor Jagdish Sheth. Under Dr. Sheth's Chairmanship JAGSoM has seen phenomenal growth in terms of quality of its curriculum and faculty.

The programs are delivered by domain specialist faculty – an eclectic mix of professionals with experience in industry and academically trained PhDs from top institutions.

Tab with hyperlink: <https://iagsom.edu.in/faculty-directory/>

Program Highlights:

- The program focuses on creating futuristic careers in new-age industries for new age roles aligned to industry 4.0 through 'Role Defined Career Tracks'.
- Pedagogy of 'Learning by Solving' through industry supported business problems as live projects.
- Grooming for leadership through Experiential Learning interventions like Design Thinking & Innovation, Social Immersion Program, Personality Enhancement Program, Research Incubation and Effective Execution.

' Role Defined Career Tracks'

Major	Career Track	Roles
Marketing	Mar Tech	Digital Marketing
		Content Marketing
		Brand Marketing
		Digital Business & CX Project
		User Experience (UX)
	Sales & Services	Growth Hacker
		Sales Management
		Customer Experience
Finance	Banking	Specialist - credit support
		Credit Rating
	Capital Markets	Financial Analyst
		Equity Research
		Alternate Assets
	Research Analyst	
Fin Tech	Product Management	
	Financial Analysis	
Business	Business	Market Research

Analytics	Analytics	Quantitative Research Business Analyst
HRM	Digital HR	HR Analyst Culture Deck Team Manager and Coach
Entrepreneurship	Entrepreneurship	Start Up Entrepreneur, Family Business Owner

Placement highlights

Batch 2021 - 23 Placement Highlights:

Highest Placement: Highest annual CTC - USD 103,500 (INR 85 Lakhs)

Average Annual CTC INR 13.3 Lakhs

Undergraduate Programs:

1. 3 Year BBA

- Liberal Professional Curriculum
- Discovery in Sophomore years followed by choice of majors.
- Global Student Exchange Opportunity.

- Option to earn BBA (Honours) in 4 years

Fees

• SL.	PROGRAM	FEES	SCHOLARSHIP
1.	3 Year BBA	Rs. 12 Lacs * (Rs. 4 Lacs * 3 years)	Scholarships available for meritorious students.

*Fees is Rs. 4 lacs per year. Hostel fee to be paid separately.

Annual hostel charges - INR 1.5 lacs (subject to revision)

2. 5 Year Integrated Program in Management - BBA + MBA

- Integrated program combining BBA & MBA degrees of JAGSoM
- Complete the BBA and MBA across two campuses of JAGSoM(Karjat and Bangalore)
- Access to the career services of JAGSoM Program at Bangalore

Fees

SL.	PROGRAM	FEES	SCHOLARSHIP
1.	BBA+MBA	1 st year – 4 Lacs 2 nd year – 4 Lacs 3 rd year – 4 Lacs 4 th year – 4.5 Lacs 5 th year – 4.5 Lacs	Scholarships available for meritorious students.

- Hostel fees for 1st 3 years - INR 1.5 lacs/annum (subject to revision).
- Hostel fees for 4th & 5th year – INR 1.8 lacs/annum (subject to revision).

International Pathway Options



i. BBA MS Program

a. 4 year at JAGSoM Karjat and 1 Year at our international Partner school. BBA from JAGSoM and MS from Partner University as given below:

- State University of New York Albany
- Kedge Business School France
- University of Texas Arlington.

Fees

SL.	PROGRAM	FEES	SCHOLARSHIP
i.	BBA + MS Program	Rs 4.00 Lac/year for the first three years and Rs 4.5 Lac in the 4 th year at JAGSoM plus fees at international partner business school	Scholarships available for meritorious students.

Note:

- Partner Business schools are State University of New York (SUNY), KEDGE Business School, and University of Texas, Arlington. Hostel fee, Travel and VISA charges to be paid separately.
- Hostel fees for 1st 3 years - INR 1.5 lacs/annum (subject to revision).
- Hostel fees for 4th year – INR 1.8 lacs/annum (subject to revision).



ii. BBA MSc Program

A 5 year program with three years at JAGSOM and two years at our Partner Business school HSLU Switzerland.

Fees

SL.	PROGRAM	FEES	SCHOLARSHIP
ii.	BBA + MSc(tourism)	Rs. 12Lacs (4 lacs * 3 years)+ fees applicable in partner business school * (Exclusive of lodging, boarding, travel & Visa)	Scholarships available for meritorious students.

Note:

- Partner Business school is HSLU fee. Hostel fee, Travel and VISA charges to be paid separately.
- Annual hostel charges INR 1.5 lacs which is subject to revision each year



iii. International BBA

- a. 2+2 Years program with the opportunity to earn two degrees. BBA from JAGSoM and from our Partner University as below:
- KEDGE Business School, France
 - University at Albany, State University of New York, USA

Fees

SL.	PROGRAM	FEES	SCHOLARSHIP
iii.	International BBA 2 + 2 year	Rs. 8 Lacs + fees applicable in partner business school * (Exclusive of lodging, boarding, travel & Visa)	Scholarships available for meritorious students.

Note:

*Partner Business schools are State University of New York, US & KEDGE Business School, France. Hostel fee, Travel and VISA charges to be paid separately.

- Annual hostel charges - INR 1.5 lacs (subject to revision)

**** All fees above subject to revision**

Admission Process

Eligibility:

SAT / LSAT / VUSAT/IPMAT/CUET and Admission Selection Process (ASP) Score greater than cutoff value as prescribed by the Admissions Committee

Admission Selection Process:

Step 1: Fill in the Application Form

Step 2: Entrance – Every aspirant will need to write SAT / LSAT / IPMAT/CUET/ VUSAT and attain the prescribed eligible score and also appear for the Admission Selection Process (ASP) to become eligible for admission to JAGSoM

Step 3: Personal Interview post clearing the entrance – The candidate appears for Admission Selection Process (ASP) in front of a panel comprising of Dean of any school or faculty members from JAGSoM.

Step 4: Evaluation and Offer

About JAGSoM Campus (Bangalore)



The campus is located in Electronic City Phase 1, Bangalore. Electronic City is also known as the Silicon Valley of India and the school is adjacent to top global organisations like Infosys, Wipro, Siemens, 3M, Yokogawa, etc. It spreads across 4 acres and houses state-of-the-art infrastructure, new age classrooms, a library, equipped laboratories, a Sodexo managed cafeteria, and hostel with facilities for sports and fitness including a gym and playground.

About JAGSoM Campus (Vijaybhoomi University)



JAGSoM, Karjat is a constituent of Vijaybhoomi University, which is India's first liberal professional university offering and engaging in high quality research and teaching in the field of music, engineering, business, law, science, and liberal arts. The campus is based in Karjat, 60km away from Mumbai. It houses state-of-the-art infrastructure, new age classrooms, a library, fitness / wellness centre, state of the art hostel, equipped laboratories, a Sodexo managed cafeteria. Also available are the sports facilities like horse riding, swimming, basketball, badminton, squash, table tennis and shooting including gym and a playground. It also has facilities of a recording studio and a wide variety of musical instruments for the students interested in music.



BEYOND TOMORROW

Bhavya Sehgal
2nd year BBA student,
JAGSoM

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JAGSoM

JAGDISH SHETH SCHOOL OF MANAGEMENT



AACSB
ACCREDITED

BANGALORE CAMPUS

KIADB Industrial Area 8P & 9P, Infosys Drive, Electronics City Phase 1, Electronic City,
Bangalore, Karnataka 560100

KARJAT CAMPUS

Jamrung, Post Ambivali, Taluka Karjat, Dist Raigad, Maharashtra 410201

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